

About ASTL

The American Society of Transportation & Logistics (ASTL) is the premier professional organization for transportation and logistics professionals.

Founded by industry leaders, ASTL strives to promote and ensure the highest level of global standards through professional certification in the field of transportation and logistics.

The ASTL Mission

ASTL's mission is to facilitate education and certification in the fields of transportation, logistics, and supply chain management. ASTL's membership of shippers, carriers, educators, students, consultants and third-party logistics individuals are dedicated to continuing education and committed to raising the professional standards in the industry.

Contact ASTL

American Society of Transportation & Logistics

Phone: 202-580-7270 **Fax:** 202-962-3939

E-mail: info@astl.org **Web:** www.astl.org

ASTL Partners

Industry Organizations

- APICS
- CSCMP
- WERC

Educational Institutions

- Georgia Tech Supply Chain Institute
- University of Houston Center for Logistics and Transportation Policy
- University of North Florida
- University of North Texas Center for Logistics and Research



Creating Sustainability in Your Career

Certification, Education, and Networking



AMERICAN SOCIETY OF TRANSPORTATION AND LOGISTICS, INC. ®

Distinguish Yourself in Transportation & Logistics

ASTL certification will help you position yourself as a recognized leader in the transportation & logistics industry. Statistics show that certified professionals gain validation of industry knowledge, higher salaries and increased job security.



About ASTL Certification

ASTL helps you underscore your knowledge and experience by providing you with globally recognized credentials: the PLS and CTL. ASTL Certification is based on a self-study program with online exam modules. Each module utilizes textbooks, and is supported by a study guide and sample questions.

ASTL partners with universities, community colleges, and industry organizations offering education toward certification.

Professional Designation in Logistics and Supply Chain Management (PLS)

The professional designation in logistics and supply chain management (PLS) certifies that you have developed a core competency of knowledge in this field.

PLS training topics include issues confronting supply chain managers around the globe: competitive strategy, customer value and service, logistics costs and performance, responsiveness, lead-time management, collaboration across multiple enterprises, globalization, risk management, integration of supply chain processes, and transforming the logistics organization.

Knowledge represented by the PLS designation is fundamental for understanding logistics and supply chain management, and prepares you for a rewarding career in this challenging profession.

Go to www.astl.org or call +1 202 580 7270 for details

Certification in Transportation and Logistics (CTL)

The CTL (Certified in Transportation and Logistics) recognizes professionals who demonstrate understanding of the fundamentals of the profession through successful completion of three required modules and three optional modules. The modules and associated examinations are prepared by a Board of Examiners consisting of Certified Educator Members within ASTL. It is possible for candidates to receive waivers on the basis of education. All CTL candidates must be members of ASTL and have a bachelor's degree or three years of professional experience.

Successful candidates are granted the designation "Certified in Transportation and Logistics" (CTL). The designation may be used as are professional and educational designations in other fields such as accounting, insurance, medicine, or law. The full expression or its initials (CTL) may be used after someone's name on business cards, stationary, or in various media communications. The CTL credential remains valid with active membership in ASTL.

CTL REQUIRED MODULES (Complete 3)

1. Transportation Economics and Management
2. Logistics Management
3. International Transportation and Logistics

OPTIONAL MODULES (Complete 3)

1. Finance and Risk Management (new in 2010)
2. General Management Principles and Techniques
3. Lean Logistics (new in 2010)
4. Logistics Analysis
5. Logistics and Supply Chain Strategy
6. Supply Chain Management
7. Creative Component

How to Get Started on Your Certification

1. **Decide** if the PLS or CTL is right for you
2. **Join** ASTL at www.astl.org
3. **Register** for one or more exams or exam waivers. Consider the pre-pay CTL program that includes a significant discount on exams and membership
4. **Prepare** for your exams using the recommended textbooks and study guides

Go to www.astl.org or call +1 202 580 7270 for details

AST&L Membership Categories

Associate Membership

This membership is for individuals who are currently employed in, or have worked in, transportation, logistics and supply chain management

Certified Membership

This membership is for individuals who have obtained the CTL designation

Educator Membership

This membership is for full-time educators

Distinguished Logistics Professional (DLP)

This membership recognizes industry leaders with over twenty years experience in the field, members must be approved by the ASTL Board of Directors

Student Membership

This membership is designed for full-time students

Go to www.astl.org or call +1 202 580 7270 for details



Membership Benefits

Professional Development - Become certified and add value to your career.

Career Enhancement – Earn certification and achieve global recognition.

Transportation Journal - Complimentary subscription to the academic journal.

Global Networking - Take advantage of ASTL's list of global membership within the transportation and logistics profession.

Learn the Language of Your Customers - Speak the same professional language as your customers, understanding their challenges when you achieve certification.

Members Save - Discounts to joint meetings and co-sponsored events.

US Chapters

- Atlanta
- Boston
- Denver
- Indianapolis
- Greater Delaware Valley
- New York/New Jersey

ASTL- China

China Representative Office - Beijing

ASTL-China offers the following services throughout China and Hong Kong

- Training and education to organizations throughout China and Hong Kong
- Sino American Conferences
- Facilitating global partnerships between ASTL members and industry partners
- ASTL-China membership program

www.astl-china.org



International Partners

International Partners Offering ASTL Certification

China and Hong Kong: ASTL-China www.astl-china.com

India: KnoWerx www.itli.co.in

Korea: KPICS www.kpics.org

Singapore: Singapore Shippers Council www.snsc.org.sg

Singapore Shippers Academy www.shippersacademy.com.sg



ASTL is a proud sponsor of the ALAN, the American Logistics Aid Network